



## Plans that Power Modern Training Businesses of *all stages*

Whether you're launching or scaling, Edmingle helps you streamline enrollments, deliver engaging courses, automate your operations, run targeted marketing, and gain actionable insights - on one powerful platform.

### Academy Setup & Branding

Launch a professional, branded academy with your domain, mobile apps, and complete control over the learning experience.

### Content Delivery & Experience

Deliver live, self-paced, or hybrid courses with advanced scheduling, assessments, and tools that ensure a seamless learning experience.

### Marketing, Enrolments & Experience

Drive more enrolments and keep learners engaged through robust campaigns, referral systems, promo tools, and personalized communication.

### Reports, Analytics and Insights

Track every aspect of your academy from enrolments to learner progress with real-time dashboards and actionable insights.

## Plan Comparison

### Core

All the essentials to build your branded digital academy and start delivering content.

**₹7,499** / per month, billed annually  
**₹8,599** / billed monthly

[Choose Core](#)

- ✓ Custom Domain
- ✓ Common Android App
- ✓ Common iOS App
- ✓ Unlimited Courses
- ✓ Unlimited Live Sessions
- ✓ L1 DRM
- ✓ Assessments
- ✓ Multi-Batch Management
- ✓ Automated Attendance
- ✓ International Selling
- ✓ Promo Discount Codes
- ✓ Notifications (Email/SMS/Push/WhatsApp)
- ✓ Blogs
- ✓ Basic Reports
- ✓ Core APIs
- ✓ SSL, Firewall, Secure Hosting
- ✓ OTP Based Verification
- ✓ Privacy Control
- ✓ Email/Chat Support
- ✓ Help Center
- ✓ Programming Assignments\*\*

### Prime

Unlock operational control and better learner experience with enhanced automation.

**₹14,999** / per month, billed annually  
**₹17,999** / billed monthly

[Choose Prime](#)

**Everything in Core +**

- ✓ Branded Android App (A)
- ✓ Memberships
- ✓ Events/Webinars
- ✓ Advanced Session Scheduling
- ✓ Automated Certificates
- ✓ AI-Driven Feedback & Analysis
- ✓ Drip Content Scheduling
- ✓ SCORM Support
- ✓ Country Based Pricing
- ✓ Marketing & Engagement Campaigns (Email/SMS/ Push/WhatsApp)
- ✓ Bulk Enrolments
- ✓ Bulk Learner Actions
- ✓ Referral System
- ✓ Abandoned Cart
- ✓ Sign Up SDK (For Custom Websites)
- ✓ Prime APIs
- ✓ Webhooks
- ✓ Advance Info Security
- ✓ Onboarding Sessions
- ✓ Call Support

### Power

Take full command with advanced delivery workflows, analytics, scalability, engagement and marketing automations.

**₹29,999** / per month, billed annually  
**₹34,499** / billed monthly

[Choose Power](#)

**Everything in Prime +**

- ✓ Branded iOS App (A)
- ✓ Multi-Sub Organizations (B2B Delivery)\*\*
- ✓ Remove Edmingle Branding
- ✓ Sign Ups
- ✓ Offline Download in Android App
- ✓ SCORM with Reporting
- ✓ Dynamic Learner Segmentation
- ✓ Scheduled Campaigns
- ✓ Automated funnels & engagement workflows
- ✓ Private Payment Gateway Integration
- ✓ Advanced category-based Sign Ups
- ✓ Advanced Filters and Segments in Reports
- ✓ Advanced Analytics
- ✓ Campaigns
- ✓ Power APIs
- ✓ SSO
- ✓ 2-Factor Authentication
- ✓ Audit Logs
- ✓ Priority Resolution SLA
- ✓ Personalized Onboarding (A)
- ✓ Migration Assistance \*\* (A)

### Maxx

Your all access pass to enterprise-grade capabilities with full flexibility, white-label control, custom infrastructure, and hands-on support.

**Price on Request**

[Get a Quote](#)

**Everything in Power +**

- ✓ Offline Downloads in iOS app
- ✓ Desktop App for secured Live Sessions
- ✓ High Concurrency
- ✓ 99.99% Uptime guarantee
- ✓ LTI Integration
- ✓ Headless LMS
- ✓ Customization/Development Services
- ✓ Dedicated Private Cloud Deployment Option
- ✓ Custom Reporting
- ✓ Compliance Audits
- ✓ SSO with Enterprise Integrations
- ✓ SSO with Corporate Systems
- ✓ Dedicated Customer Manager

\*\* Available as add-on  
(A) Available on Annual Commitment

## Detailed Comparison

### Academy Setup & Branding

Website & App	Core	Prime	Power	Maxx
Website Builder & Landing Pages (DIY with customizable templates)	✓	✓	✓	✓
Custom Domain & Subdomain	✓	✓	✓	✓
Android App	Common	White-Labelled (A)	White-Labelled (A)	White-Labelled
iOS App	Common	Common	White-Labelled (A)	White-Labelled
Connect Existing Website via SDK	✗	✓	✓	✓
Email Domain Whitelisting	✗	✓	✓	✓
Sub-Organizations (B2B Delivery / Franchise / Branch Management)	✗	✗	✓ **	✓
Remove Edmingle Branding	✗	✗	✓	✓

### Content Delivery & Experience

Course Builder	Core	Prime	Power	Maxx
Create Unlimited Free/Paid Courses	✓	✓	✓	✓
Course Cataloging, Landing & Checkout pages	✓	✓	✓	✓
Multimedia Content (PDF, PPT, ZIP, Video, Audio, Embeds, etc.)	✓	✓	✓	✓
Secured Video Player	✓	✓	✓	✓
Course Bundling	✓	✓	✓	✓
Course Free Preview	✓	✓	✓	✓
Course Categorization (Categories/Sub-categories)	✓	✓	✓	✓
Content Availability (Time scheduling on content)	✓	✓	✓	✓
Course Compliance (Prerequisite Lessons)	✓	✓	✓	✓
Content Cloning	✓	✓	✓	✓
Course Expiry Settings	✓	✓	✓	✓
Multi-Batch System	✓	✓	✓	✓
Drip (Scheduled) Content	✗	✓	✓	✓
SCORM Content Support	✗	✓	✓ With Reporting	✓ With Reporting
Watch Hour Restrictions	✗	✓	✓	✓
In-App Offline Video Downloads	✗	✗	✓	✓

### Instructor-led Live Sessions Delivery

Calender Management	Core	Prime	Power	Maxx
Calender Management	✓	✓	✓	✓
Session Scheduling Essential	✓	✓	✓	✓
Automated Recording Availability	✓	✓	✓	✓
Automated Attendance	✓	✓	✓	✓
Sharable Join Deep Links	✓	✓	✓	✓
Reminders & Notifications	✓	✓	✓	✓
Session Scheduling Advanced Multi-Batch Scheduling	✗	✓	✓	✓
Sharable Public Links	✗	✗	✓	✓

### Assessments

Quizzes	Core	Prime	Power	Maxx
Quizzes	✓	✓	✓	✓
Practice Exercises	✓	✓	✓	✓
Question Bank Management	✓	✓	✓	✓
Multi-Part Assessment Builder	✓	✓	✓	✓
Questions & Options Randomization	✓	✓	✓	✓
Assessment Section Level Timer	✓	✓	✓	✓
Advanced Calculator	✓	✓	✓	✓
MathML (Math equations)	✓	✓	✓	✓
Printable Tests	✓	✓	✓	✓
Programming Assignments	✓ **	✓ **	✓ **	✓

### Events & Webinars

Events & Webinars	Core	Prime	Power	Maxx
Events & Webinars	✗	✓	✓	✓

### Memberships (Subscription plans w/ courses, events, blogs)

Memberships (Subscription plans w/ courses, events, blogs)	Core	Prime	Power	Maxx
Memberships (Subscription plans w/ courses, events, blogs)	✗	✓	✓	✓

### Course Feedback

Customizable Feedback Forms Both Self-Placed courses and live sessions	Core	Prime	Power	Maxx
Customizable Feedback Forms Both Self-Placed courses and live sessions	✓	✓	✓	✓
AI Driven Feedback Analysis	✗	✓	✓	✓

### Digital Certification

Digital Certificates (Automated or Manual)	Core	Prime	Power	Maxx
Digital Certificates (Automated or Manual)	✓ Manual	✓ Automated	✓ Automated	✓ Automated
Template Builder	✓	✓	✓	✓
Certificate Verification	✓	✓	✓	✓
Share on LinkedIn/Social Media	✓	✓	✓	✓
Certificate Expiry	✗	✓	✓	✓

### Marketing, Enrolments & Learner Engagement

Marketing & Learner Engagement	Core	Prime	Power	Maxx
Blogs (articles on web/app)	✓	✓	✓	✓
Promo Codes	✓	✓	✓	✓
Unique Discount Codes	✓	✓	✓	✓
Announcements	✓	✓	✓	✓
Marketing Contacts	Unlimited	Unlimited	Unlimited	Unlimited
Omni-channel Campaign System (Email, SMS, WhatsApp, Push)	✗	✓	✓	✓
Campaign Scheduling	✗	✓	✓	✓
Campaign Analytics	✗	✓	✓	✓
Referral System	✗	✓	✓	✓
Abandoned Cart Recovery	✗	✓	✓	✓
Dynamic Learner Segmentations	✗	✗	✓	✓
Automated Funnels & Workflows	✗	✗	✓	✓

### Enrollment Management

Form Customization	Core	Prime	Power	Maxx
Form Customization	✓	✓	✓	✓
Bulk Enrolments	✗	✓	✓	✓
Bulk User Actions	✗	✓	✓	✓
Advanced Category-Based Signups	✗	✓	✓	✓

### Payments

Course Pricing Plans	Core	Prime	Power	Maxx
Course Pricing Plans	✓	✓	✓	✓
Collect Online/Offline Payments	✓	✓	✓	✓
Multi-currency	✓	✓	✓	✓
Miscellaneous Fee (books, materials)	✓	✓	✓	✓
Invoicing	✓	✓	✓	✓
Payment Reminders	✓	✓	✓	✓
Accept Domestic/International Payments	✓	✓	✓	✓
Country Specific Pricing	✗	✓	✓	✓

### Notifications

Customizable Templates	Core	Prime	Power	Maxx
Customizable Templates	✓	✓	✓	✓
SMS/Email/Push Notifications/WhatsApp	✓	✓	✓	✓

### Reports, Analytics and Insights

Basic Reporting	Core	Prime	Power	Maxx
Enrollment Reports	✓	✓	✓	✓
Payment Reports	✓	✓	✓	✓
Course Completion Reports	✓	✓	✓	✓
Assessment Reports	✓	✓	✓	✓
Attendance Reports	✓	✓	✓	✓
Live Session Reports	✓	✓	✓	✓
Bandwidth & Storage Reports	✓	✓	✓	✓
Promo Code Statistics	✓	✓	✓	✓
Batch-Level Learner Reports	✓	✓	✓	✓
User Active Session Summary	✗	✓	✓	✓
Sub Organization Reports	✗	✗	✓	✓
Analytics & Insights	Core	Prime	Power	Maxx
Basic Analytics	✓	✓	✓	✓
AI-Driven Feedback Analysis	✗	✓	✓	✓
Advanced Assessment Analytics Score distribution, Topic level performance, Leaderboard	✗	✓	✓	✓
Advanced Learner Analytics Realtime DAU, MAU, Activity heatmap, Geography Analysis, App Engagement, Time Spent, Sessions, etc.	✗	✓	✓	✓
Advanced Course Analytics Course & Batch Analytics - Enrolments, Engagement, Leaderboards, Most viewed content	✗	✗	✓	✓

### Integrations & Ecosystem

Integrations	Core	Prime	Power	Maxx
Private Payment Gateway (Razorpay, Stripe, Easbuzz & PayU)	✗	✗	✓	✓ Enterprise Integrations
WhatsApp	✓	✓	✓	✓
API Access	Core APIs	Prime APIs	Power APIs	All APIs
Single Sign-On (SSO)	✗	✓ Basic	✓ Advanced	✓ Corporate SSO
Webhooks	✗	✓	✓	✓
Freshchat Integration	✗	✓	✓	✓
Mettl for Proctored Exams	✗	✗	✓	✓

### Security & Compliance

Content Security	Core	Prime	Power	Maxx
L1 DRM Video Content Delivery	✓	✓	✓	✓
Screenshot Restrictions on Mobile App and Browser	✓	✓	✓	✓
Content Privacy Control (Dynamic Watermark, secure video)	✓	✓	✓	✓
Dynamic Watermarking	✓	✓	✓	✓
Maximum Login Restrictions	✗	✓	✓	✓
Maximum Device-Login Restriction	✗	✓	✓	✓
Maximum Content View Restriction	✓	✓	✓	✓
Restricted Trainer Access	✗	✓	✓	✓
Authentication	Core	Prime	Power	Maxx
OTP-Based Verification	✓	✓	✓	✓
2-Factor Authentication	✗	✗	✓	✓

### General

SSL & Secure Cloud Hosting	Core	Prime	Power	Maxx
SSL & Secure Cloud Hosting	✓	✓	✓	✓
99.99% Uptime / Private Cloud	✗	✗	✗	✓ Custom SLA
Compliance Audits	✗	✗	✗	✓

### Support & Services

Support	Core	Prime	Power	Maxx
Email/Chat Support	✓	✓	✓	✓
Help Center & Webinars	✓	✓	✓	✓
Onboarding Sessions	✗	✗	✓	✓
Call Support	✗	✗	✓	✓
Priority Resolution SLA	✗	✗	✓	✓
Personalized Onboarding & Migration Assistance	✗	✗	✓ (A)	✓
Customer Success Manager	✗	✗	✗	✓
On-Site Trainings (Optional)	✗	✗	✗	✓
Custom SLA & Development Services	✗	✗	✗	✓
Private Test Environment	✗	✗	✗	✓
General Limitations	Core	Prime	Power	Maxx
Monthly Active Learners	500	1000	2000	Custom
Storage	100 GB	250 GB	500 GB	Custom
Admin/Instructor Users	2	6	12	Custom
Live Sessions	1 Concurrent Live Sessions License (upto 300 participants)	1 Concurrent Live Sessions License (upto 300 participants)	3 Concurrent Live Sessions License (upto 300 participants)	Custom
L1 DRM Videos	SD (480p) 10 Hours / Month	SD, HD (720p) 25 Hours / Month	SD, HD (1080p) 25 Hours / Month	SD, HD (720,1080), UHD (2K) Custom Hours / Month

Notes  
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## Need a customisable plan for your business?

Edmingle Maxx Plan is here to help you with the select features that suit your need!

Customised plan, enhanced features and unparalleled customer support for your business to have efficient brand interactions.

[Contact Sales](#)

**Everything In Power Plan, Plus**

- ✓ Customer Success Manager
- ✓ Dedicated Support And Training To Institute Team Members
- ✓ Business Review Calls For Higher Product Adoption And Strategic Setup
- ✓ Required Customization Will Be Supported And Connected With The Edmingle Platform
- ✓ Strategic Plan To Start The Project
- ✓ Custom Migration Plan

- ✓ One-on-One Calls and on-site meetings (Intra city - Bengaluru) to check for launch preparedness.
- ✓ Dedicated Staging Account
- ✓ Corporate Single Sign-On
- ✓ Headless LMS
- ✓ Hosted On Edmingle Server (Dedicated Cloud-Server Support Is Available On Request)
- ✓ 99.9% Uptime SLA

## Let's get in touch!

Got questions? Our team is here to help.

**Create a Trial Account**  
Visit [www.edmingle.com](http://www.edmingle.com)

**WhatsApp us at**  
+91 978 978 0342

**Call Us**  
+91 978 978 0342

**Mail us at**  
[sales@edmingle.com](mailto:sales@edmingle.com)